

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Attorney Docket No.: 15037US02**

**PATENT**

In the Application of:	)	
	)	
Jeyhan Karaoguz, et al.	)	<b><u>Electronically Filed On January 23, 2008</u></b>
	)	
Serial No.: 10/675,436	)	
	)	
Filed: September 30, 2003	)	
	)	
For: MEDIA PROCESSING SYSTEM	)	
COMMUNICATING ACTIVITY	)	
INFORMATION TO SUPPORT USER	)	
AND USER BASE PROFILING AND	)	
CONSUMPTION FEEDBACK	)	
	)	
Examiner: Mendoza Jr., Jorge	)	
	)	
Group Art Unit: 4126	)	
	)	
Confirmation No.: 5627	)	

**AMENDMENT UNDER 37 C.F.R. § 1.111**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

This paper responds to the Office Action mailed November 8, 2007 in the above-identified application. The Applicants respectfully request reconsideration of the claim rejections in view of the following amendments and remarks.